

# STANDING OUT IN A SEA OF DISRUPTION

HOW LINEAGE MEETS UNCERTAINTY WITH UNMATCHED SOLUTIONS

Ports are carefully engineered ecosystems of efficiency. If one crucial piece falters, the entire infrastructure becomes unstable. When there were rumblings of an impending International Longshoremen's Association (ILA) strike along the East and Gulf Coasts, Lineage anticipated—and began making moves for—a disruption that would rattle the U.S. food supply chain.

## CONTAINER CHAOS

The strike begins on October 1, 2024. Nearly 50 containers filled with the customer's shrimp, lobster tails and other high-value food begin piling up at the port. The second port operations resume, our customer will incur port penalties for every day the containers remain. Our teams quickly develop a solution to shield the customer from these penalties.

**OVER 68%**  
of all containerized exports &  
**OVER 56%**  
of containerized imports  
come through East and  
Gulf Coast ports.

NATIONAL ASSOCIATION OF MANUFACTURERS

## PEOPLE POWER

Lineage resources team members from other facilities across our extensive network. Extra hands at the port help expedite the process while teams work over the weekend to move sitting containers and make room for others coming into port.

ON AVERAGE, LINEAGE TEAMS CAN UNLOAD A  
**3,600-CASE FULLY-SORTED CONTAINER**  
IN UNDER THREE HOURS.

## RAPID RESPONSE

Lineage works closely with the customer's carrier team and to start draying the contents of the containers to our 10 Newark facilities. Teams work quickly to unload, palletize, wrap and load onto trucks.



*"When port operations are disrupted, it's stressful for all supply chain participants. Thankfully we were able to pair our extensive knowledge of our customer's business with the deep experience of our team members. I'm proud of how our team members cleared these containers quickly to get our customers back to their normal course of business."*

**MICHAEL BOWMAN**  
VP, Regional Sales



## OUTSTANDING OUTCOMES

Lineage moves **72 containers** filled with **2.8 million pounds** of high-value product over **3 days**.

OVER  
**\$10 MILLION**  
WORTH OF PRODUCT MOVED FROM THE PORT

## UNCERTAINTY LOSES. TEAMING UP WITH LINEAGE WINS.

Supply chain disruptions at any scale can cause severe ripples in business operations. When you partner with Lineage, your business is backed by an extensive network and a suite of agile solutions that fortify your supply chain before those ripples turn into waves.

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