

THE SEEDS OF SUCCESS

MANAGING GROWTH WITH PROACTIVE SOLUTIONS

Sometimes, there are good problems to have in the global food supply chain. Our customer, a frozen produce manufacturer and distributor, anticipated a fruitful year ahead. This leap in growth reset their forecasted storage and supply chain strategy, resulting in the need to expand from three facilities to 15. We needed to develop a bigger cold chain solution that could continue to grow with them.

CUSTOMER CHALLENGE

PREPARING FOR THE HARVEST

Our customer identifies 105,600,000 pounds of product in need of storage. The cold storage locations have to be strategic and support their temperature-controlled infrastructure for vegetables well before they're harvested and processed.



Our ability to support our customers through periods of scale and growth is critical and what sets Lineage apart from our competitors. Together, we identified the most optimal locations and leveraged integrated transportation solutions, ensuring business continuity throughout the entire process.

MATTHEW JORDAN
SALES MANAGER



LINEAGE SOLUTIONS

A HEALTHY SERVING OF STRATEGY

The challenge extends beyond capacity. We strategically select warehouses along our customer's distribution route to optimize their supply chain. Then we factor in access to intermodal capabilities to streamline transportation. We help our customer get ahead with:

- Our vast network
- Capacity across 15 warehouses
- Temperature-controlled rail
- Over-the-road transportation

**105,600,000 LBS
= 64,000 PALLETS**

THE RESULT

THE RIGHT FIT AT THE RIGHT TIME

64,000 pallets of product sounds like a lot, but Lineage's network is built for this. We find storage for every single one across 15 facilities throughout the U.S. and support over 400 temperature-controlled rail and over-the-road deliveries.

GROW WITH A COLD CHAIN COLLABORATOR

Problems crop up in the global food supply chain. Whether you're planning for a surplus of product or hustling to navigate disruptions, Lineage delivers a breadth of scalable solutions that put your business ahead.

CONTACT LINEAGE TODAY